

Crawl Budget Optimization for Aggregator Sites

Crawl Budget Optimization for Aggregator Sites is less about begging for more crawls and more about amputating the junk that consumes the finite attention Googlebot allocates to your domain. If you run a real estate portal with 2.7 million property detail pages and another 11 million faceted search permutations, the math is harsh.

Aggregator platforms—job boards, classifieds, travel meta-search, product comparison—live by that firehose of dynamically generated URLs. Google assigns your site a crawl budget based on size, freshness signals, and overall popularity. The numbers from

Cited Sources

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